EXECUTIVE MBA Program

What is an MBA?

Corvinus-MSM-SEED Executive MBA Program welcomes young experts or early managerial talents who are or have the potential to grow to general management level. We also welcome ambitious leaders of small and medium-sized companies, as well as entrepreneurs wanting to grow their businesses. Ideal participants are open-minded, eager to learn and develop, proficient in English, and have relevant work experience.

Admission Requirements

- Completion of Required Leveling Courses or GMAT with minimum score of 600 or Equivalent GRE score
- 2 letters of recommendation
- Motivational letter
- Personal interview
- University or college degree
- At least five years of work experience
- Proficiency in English (IELTS, TOEFL, TOEIC, Pearson, Cambridge)

I decided to join this EMBA, because I would like to be able to lead a company one day, to understand the different cultures better, to grow and change.

The reason I chose Corvinus-MSM-SEED was that I wished to carry on my studies of prestigious and reputable business schools, where I have the possibility to gain knowledge from international experts in a great learning environment.

I am very pleased with the program and happy to see that staff and faculty members are helping us to focus on the most important parts of their classes.
The Corvinus-MSM-SEED Executive MBA is a joint, double degree program of Corvinus University, the Maastricht School of Management (MSM) and SEED Business School which means:

- The program and courses are developed jointly by the three institutions.
- Faculty members of all schools are involved in teaching.
- Courses take place at two locations: the majority in Budapest and a special residency (summer specialization) in Maastricht.
- Participants receive two MBA degrees upon successful completion of the program: one from Corvinus University and one from MSM.

International Accreditations:
- AMBA – Association of MBAs
- IACBE – The International Assembly for Collegiate Business Education,
- ACBSP – Accreditation Council For Business School & Programs
- EPAS – EFMD Program Accreditation System
- EQUIS – EFMD Quality Improvement System

THE CORVINUS-MSM-SEED EXECUTIVE MBA PROGRAM

Next intake: 19 March 2021
Length: 19 months (4 semesters)
120 ECTS credits overall
Average monthly workload: Three (Fri-Sat-Sun) or four (Thu-Fri-Sat-Sun) full days in class and about the same amount of days of remote, flexible work outside the classroom.

During company projects two full days spent at the company and about two days of remote, flexible group work.

International Accreditations:
- AMBA – Association of MBAs
- IACBE – The International Assembly for Collegiate Business Education,
- ACBSP – Accreditation Council For Business School & Programs
- EPAS – EFMD Program Accreditation System
- EQUIS – EFMD Quality Improvement System

THE CORVINUS-MSM-SEED EXECUTIVE MBA PROGRAM

1. Real business experience
   Close cooperation with the leading regional companies in establishing the curriculum.
2. Committed faculty members
   Who are world-class professors, genuine executives and (ex-)CEOs of the region.
3. Social Enterprise Challenge (Company Projects)
   On-the-job learning through carefully selected topics.
4. Unique combination of teaching methods
   Leadership assessment, plenary and group discussions, teamwork, role-plays, case studies, peer feedback, guest speakers, leadership development.
5. Dedicated participants coming from leading regional corporations
   Participants can develop and network together with the future leaders of the region.

MAIN BUILDING BLOCKS & CURRICULUM

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
<th>SEMESTER 3</th>
<th>SEMESTER 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>KICK-OFF</td>
<td></td>
<td>Leadership Camp</td>
<td></td>
</tr>
<tr>
<td>Teambuilding and Case Solving Method Workshop</td>
<td>Leadership Camp</td>
<td>Summer Specialization</td>
<td></td>
</tr>
<tr>
<td>CORE COURSES</td>
<td></td>
<td>Focus on innovation, transformation and development of critical leadership skills</td>
<td></td>
</tr>
<tr>
<td>Economics and Beyond</td>
<td>Corporate Responsibility and Ethics</td>
<td>Enterpreneurship &amp; Innovation</td>
<td>Global SCM</td>
</tr>
<tr>
<td>Global Corporate Strategy</td>
<td>Marketing</td>
<td>Management Control</td>
<td>Design Sprint</td>
</tr>
<tr>
<td>Corporate Finance and FinLab</td>
<td>Digital Transformation and Process Management</td>
<td>Research Methodology</td>
<td>Purpose of my MBA 2</td>
</tr>
<tr>
<td>Managing Cultural Diversity</td>
<td>Accounting and Law</td>
<td>Purpose of my MBA 1</td>
<td></td>
</tr>
<tr>
<td>INTEGRATIVE COURSES</td>
<td>Field projects during each semester – working together on real-life unstructured problems with innovators, social entrepreneurs and researchers.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Change Management</td>
<td>M&amp;A</td>
<td>Social Enterprise Challenge (Company Projects)</td>
<td>Disruptive Development Project</td>
</tr>
<tr>
<td>LEADERSHIP DEVELOPMENT JOURNEY</td>
<td>Throughout the program each participant will develop competencies along a personal leadership development plan, increasing self-awareness and the positive impact on people, teams and organizations.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Learning Peer Group</td>
<td>Self-reflective journey (individual learning portfolio)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
OUR FACULTY INCLUDE
Executive MBA Program

Marketing in the Global Context
Damien McLoughlin
University College Dublin, Cornell University, Indian School of Business

Leadership and Organizational Behavior
Konstantin Korotov
European School of Management and Technology, Germany

Global Corporate Strategy
Patrick Gibbons
University College Dublin, University of Pittsburgh, KPMG

Corporate Finance
János Illésyi
Corvinus University, Hungarian Telekom, BorsodChem, BNP Paribas

Change Management, Business Leadership
Anthony Radev
Corvinus University, SEED Business School, McKinsey & Company

Case Solving Methods
Zsolt Abrahám
CaseSolvers, IFUA Hungary & Partners, Primagaz Hungária 5th

Company Valuation
Gábor Szendrői
Concorde MB Partners, Chêne, McKinsey & Company

Company Valuation
András Endrődi
Concorde MB Partners, McKinsey & Company

Change Management
József Vírædi
Wea Air, P&G

Economics
Péter Ákos Bod
Corvinus University, Hungarian National Bank

Digital Transformation
Péter Fehér
Corvinus University, Raiffeisen Bank, Budapest Bank – GE Money Bank

Leadership Development
Andrea Toanizky
Corvinus University, ESSCA Ecole de Management

Accounting for Managers
László Péter Lakatos
Corvinus University, University of Luxembourg, Audit and IFRS Expert

Entrepreneurship & New Business Ventures
Rajni Kant Sharma
Maastricht School of Management

Global Supply Chain Management
Ed Weenk
Maastricht School of Management

REFERENCES

OUR PARTNERS
Executive MBA Program

Péter Fehér
Corvinus University, Raiffeisen Bank, Budapest Bank – GE Money Bank

József Váradi
Wizz Air, P&G

Péter Ákos Bod
Corvinus University, Hungarian National Bank

Ed Weenk
Maastricht School of Management

References
CONTACT US
FOR FURTHER INFORMATION

visit our website
www.uni-corvinus.hu • www.seed-uni.com

write to us
mba@uni-corvinus.hu • mba@seed-uni.com

call us
+36 20 962 5173

find us on linkedin
school/corvinus-university-of-budapest • school/seeduni

find us on facebook
corvinus.official • seeduni