EXECUTIVE MBA PROGRAM 2021
The EMBA 2021 Class at their orientation in October 2019

39 participants from 22 companies, covering 16 sectors, working in 4 countries, representing 9 nationalities

I decided to join this EMBA, because I would like to be able to lead a company one day, to understand the different cultures better, to grow and change.

The reason I chose Corvinus-MSM-SEED was that I wished to carry on my studies of prestigious and reputable business schools, where I have the possibility to gain knowledge from international experts in a great learning environment.

I am very pleased with the program and happy to see that staff and faculty members are helping us to focus on the most important parts of their classes.

What is an MBA?

Corvinus-MSM-SEED Executive MBA Program welcomes young experts or early managerial talents who are or have the potential to grow to general management level. We also welcome ambitious leaders of small and medium-sized companies, as well as entrepreneurs wanting to grow their businesses. Ideal participants are open-minded, eager to learn and develop, proficient in English, and have relevant work experience.

Admission Requirements

• Completion of Required Leveling Courses or GMAT with minimum score of 600 or Equivalent GRE score
• 2 letters of recommendation
• Motivational letter
• Personal interview
• University or college degree
• At least five years of work experience
• Proficiency in English (IELTS, TOEFL, TOEIC, Pearson, Cambridge)

IT IS ALL ABOUT TRANSITION TO GENERAL MANAGEMENT...

1. Essential knowledge of ALL FUNCTIONAL AREAS
2. Mastery of 2 important skills
   - PROBLEM SOLVING AND TEAM WORK
3. Preparation for LEADERSHIP ROLE

Core courses
Company projects
Leadership Camp
Specializations
Leadership Development Journey

NEXT INTAKE
October 2021
APPLICATION DEADLINE
September 2021
LENGTH
19 months (4 semesters)

PRICE
EUR 20 000

The tuition fee includes all classroom days, instruction and teaching materials, leadership development sessions, company projects, meals on teaching days and accommodation during the Maastricht Residency. The fee does not include any travel costs and meals during the Maastricht Residency. The fee does not include VAT.
The Corvinus-MSM-SEED Executive MBA is a joint, double degree program of Corvinus University, the Maastricht School of Management (MSM) and SEED Business School which means:

- The program and courses are developed jointly by the three institutions.
- Faculty members of all schools are involved in teaching.
- Courses take place at two locations: the majority in Budapest and a special residency (summer specialization) in Maastricht.
- Participants receive two MBA degrees upon successful completion of the program: one from Corvinus University and one from MSM.

International Accreditations:
- AMBA – Association of MBAs
- IACBE – The International Assembly for Collegiate Business Education,
- ACBSP – Accreditation Council For Business School & Programs
- EPAS – EFMD Program Accreditation System
- EQUIS – EFMD Quality Improvement System

Next intake: October 2021
Length: 19 months (4 semesters)
120 ECTS credits overall
Average monthly workload: Three (Fri-Sat-Sun) or four (Thu-Fri-Sat-Sun) full days in class and about the same amount of days of remote, flexible work outside the classroom.

During company projects two full days spent at the company and about two days of remote, flexible group work.

### Timing

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<tr>
<th>Participant</th>
<th>C-Level Executive</th>
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<td>1. Real business experience</td>
<td>Close cooperation with the leading regional companies in establishing the curriculum.</td>
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<td>2. Committed faculty members</td>
<td>Who are world-class professors, genuine executives and (ex-)CEOs of the region.</td>
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<td>4. Unique combination of teaching methods</td>
<td>Leadership assessment, plenary and group discussions, teamwork, role-plays, case studies, peer feedback, guest speakers, leadership development.</td>
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<td>5. Dedicated participants coming from leading regional corporations</td>
<td>Participants can develop and network together with the future leaders of the region.</td>
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### Main Building Blocks & Curriculum

#### Kick-Off
- Teambuilding and Case Solving Method Workshop
- Leadership Camp
- Summer Specialization

#### Core Courses
- Offer a general management vision of the entire company
- Focus on innovation, transformation and development of critical leadership skills
- Economics and Beyond
- Global Corporate Strategy
- Corporate Finance and FinLab
- Managing Cultural Diversity
- Corporate Responsibility and Ethics
- Marketing
- Digital Transformation and Process Management
- Accounting and Law
- Entrepreneurship & Innovation
- Management Control
- Research Methodology
- Purpose of my MBA 1
- Purpose of my MBA 2
- Global SCM
- Design Sprint
- Purpose of my MBA 2

#### Integrative Courses
- Field projects during each semester – working together on real-life unstructured problems with innovators, social entrepreneurs and researchers.
- Change Management
- M&A
- Social Enterprise Challenge (Company Projects)
- Disruptive Development Project

#### Leadership Development Journey
- Throughout the program each participant will develop competencies along a personal leadership development plan, increasing self-awareness and the positive impact on people, teams and organizations.
- Learning Peer Group
- Self-reflective journey (individual learning portfolio)
**FACULTY POOL**

**OUR FACULTY INCLUDE**

Executive MBA Program

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**Marketing in the Global Context**

Damien McLoughlin  
University College Dublin  
Cornell University  
Indian School of Business

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**Corporate Finance**

János Illésy  
Corvinus University  
Augus Telekom  
BorsodChem, BNP Paribas

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**Company Valuation**

Gábor Szendröi  
Concorde MB Partners  
Chern  
McKinsey & Company

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**Economics**

Péter Ákos Bod  
Corvinus University  
Hungarian National Bank

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**Accounting for Managers**

László Péter Lakatos  
Corvinus University  
University of Luxembourg  
Audit and IFRS Expert

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**Leadership and Organizational Behavior**

Konstantin Karotov  
European School of Management and Technology, Germany

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**Change Management, Business Leadership**

Anthony Radev  
Corvinus University  
CEED Business School  
McKinsey & Company

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**Digital Transformation**

Péter Fehér  
Corvinus University  
Raiffeisen Bank  
Budapest Bank–GE Money Bank

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**Leadership Development**

Andrea Toarniczky  
Corvinus University  
ESSCA Ecole de Management

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**Entrepreneurship & New Business Ventures**

Rajni Kant Sharma  
Maastricht School of Management

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**Case Solving Methods**

Zsolt Abraham  
CaseSolvers  
IFUA Hamish & Partners  
Primagaz Hungária Örök

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**Global Corporate Strategy**

Patrick Gibbons  
University College Dublin  
University of Pittsburgh  
KPMG

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**Change Management**

József Várad  
Wizz Air  
P&G

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**Global Supply Chain Management**

Ed Weenk  
Maastricht School of Management

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**REFERENCES**

**OUR PARTNERS**

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CONTACT US
FOR FURTHER INFORMATION

visit our website
www.uni-corvinus.hu • www.seed-uni.com

write to us
mba@uni-corvinus.hu • mba@seed-uni.com

call us
+36 20 962 5173

find us on linkedin
school/corvinus-university-of-budapest • school/seeduni

find us on facebook
corvinus.official • seeduni

office
Közraktár u. 4-6.
1093-Budapest,
Hungary

postal adress
Fővám tér 8.
1093-Budapest,
Hungary